

For larger projects, it is important to protect against unforeseen risks - not only at the point of installation but also throughout a material's working life. The quality of Avery Dennison® products means that we are able to offer a comprehensive and customized warranty, protecting end users against unexpected costs and problems at all stages.

Our Integrated Component System (ICS) Platinum Warranty is available only through Avery Dennison Specialist Converters and Installers, and it provides a customized warranty to fit specific application needs.

For the end user, this means confidence in perfect project execution, and the elimination of potential project risks. For Avery Dennison Specialist Converters and Installers, being able to offer ICS Platinum Warranty is a major selling point.

## **KEY FEATURES**

- > Customized for you assured product solutions tailored to specific project needs
- > Wide coverage peace of mind cover that includes the cost of materials, labour, remanufacturing and replacement
- > **Technical support** available within 24-hours at any location
- > Available for indoor, outdoor and vehicle graphics

## **KEY BENEFITS**

- > Elimination of risks for any size of project, giving ultimate confidence and predictability
- > **Assured quality** installation is by Avery Dennison trained and audited Specialist Converters and Installers
- > A trusted partner you are supported and backed by Avery Dennison, so business needs are met
- > **Greater Value** than equivalent options, at no additional cost

## AVERY DENNISON SPECIALIST CONVERTER AND INSTALLER NETWORK

The global network of Avery Dennison Specialist Converters and Installers is highly trained and fully audited. This network offers the experience and commitment needed to offer best-in-class industry practices.

Find out more at graphics.averydennison.eu.







## **ICS WARRANTIES AT A GLANCE**

	Standard Sales Terms and Conditions	ICS Performance Guarantee	ICS Platinum Warranty
Eligibility	All Avery Dennison customers	All Avery Dennison customers	<b>Exclusive</b> for Avery Dennison Specialist Converters and Installers
Scope	Standard product guarantee	Standard product guarantee with extended assurance on performance/compatibility for a wide range of qualified printer platforms and inks	Specially prepared and customized warranty for larger projects.  Includes all Standard Sales Terms and Conditions/ ICS Performance Guarantee benefits

What is covered?	Standard Sales Terms and Conditions	ICS Performance Guarantee	ICS Platinum Warranty	
	Standard product specifications as per the Product Datasheet	√	<b>√</b>	<b>√</b>
Product	Pre-specified product and OEM ink combinations		<b>√</b>	√
	Custom project-specific conditions and requirements			√
Finished graphic appearance	d graphic appearance When product is converted as recommended		√	√
NA7	As defined in the applicable ICS Performance Guarantee Bulletin		$\checkmark$	√
Warranted durability	Based on end user requirements			√
Physical product defects upon receipt	Standard shipment terms and conditions	√	$\checkmark$	√
	Visual defects	√	√	√
	Deviation from specified dimensional stability	√	$\checkmark$	√
	Adhesive defects	√	$\checkmark$	√
Manufacturing and workmanship	Film cracking, crazing, blistering	√	√	√
defects	Film lifting or peeling	√	√	√
	Reduction in gloss level	√	√	√
	Excessive colour fading	√	$\checkmark$	V
	Adhesion failure on recommended substrates		√	√
Image quality with recommended into	Image defects after printing		$\checkmark$	V
Image quality with recommended inks	Excessive image fading		√	V
	Clean cutting		$\checkmark$	√
Cutting defects	Excessive bleeding		√	V
	Die cutting and weeding		$\checkmark$	√
	Films that cannot be removed as specified		$\checkmark$	√
	Product replacement	√	$\checkmark$	√
Removal	Labour cost for removal of the defective graphic			√
Exclusive remedies	Cost of remanufacturing			V
	Cost of re-application of the replacement product			√
	Other reasonable documented customer cost*			V

<sup>\*</sup> The 'reasonable documented customer cost' will be determined by Avery Dennison on a case-by-case basis taking into account the amount of labour and other resources reasonably needed to make necessary reparations.

WARRANTY - All Avery Dennison statements, technical information and recommendations are based on tests believed to be reliable but do not constitute a guarantee or warranty. All Avery Dennison products are sold with the understanding that purchaser has independently determined the suitability of such products for its purposes.

All Avery Dennison's products are sold subject to Avery Dennison's general terms and conditions of sale, see http://terms.europe.averydennison.com

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